

ANNUAL REPORT

2006 - 2007



Wheat Products Promotion Society

Registered Office : 8381, Roshanara Road, Delhi - 110 007
Mailing Address : C/o 601, DDA Building, Plot No. 4, Distrcit Centre, Laxmi Nagar, Delhi - 110092
Tel : +91-11-22457518
E-mail : info@wpps.org Url. : www.wpps.org



Wheat Products Promotion Society

ANNUAL REPORT

FOR THE YEAR ENDED MARCH 31, 2007

The Executive Committee has pleasure in presenting the Annual Report alongwith Audited Accounts of the Wheat Products Promotion Society (WPPS) for the year ending on March 31, 2007.

The ANNUAL GENERAL MEETING of the WPPS was last held on December 8, 2006 at PHD Chambers of Commerce & Industry, New Delhi

The following were present:

Name of Representative and Organization

- Mr. Vinod Kapoor, Chairman, WPPS
- Mr. Jai Prakash, Vice Chairman, WPPS
- Mr. A. N. Gupta, Hony. Treasurer, WPPS
- Mr. L. R. Kandhari, Executive Committee Member, WPPS
- Mr. R. K. Garg, Executive Committee Member, WPPS
- Mr. R. P. Jain, Immediate Past Chairman, WPPS
- Mr. Prem Goyal, Shakun Consumers & Delhi RFMA
- Mr. B. Shanti Lal, Belgaum Roller Flour Mills
- Mr. J. R. Chandana, Maxim Bakers & Confectioners
- Mr. Shyam Bagrry, Bagrrys India Ltd.
- Mr. Prem Gupta, Danapur Flour Mills
- Mr. E.D.M. Menon, Assam Roller Flour Mills Association
- Mrs. Madhu Gupta, Blue Bird Bakery
- Mr. Ram Avtar Agarwal, Gujarat Roller Flour Millers Association
- Mr. C. P. Gupta, Haryana Roller flour Millers Association
- Mr. Sanjay Gupta, Indo Bakels Pvt. Ltd.
- Mr. Madan M. Goyal, Mool Chand Shyamlal Roller F. Mills P. Ltd.
- Mr. Venkat Mahadevan, Naga Limited
- Mr. Satya Narain Gupta, Shiv Roller Flour Mills
- Mr. K. M. Agarwal, Vishnu food Products P. Ltd.

EXECUTIVE COMMITTEE : Elections for the Executive Committee of the WPPS were held and the following were elected unanimously in accordance with the provisions of the Articles of Association for the year of 2006 - 2007;

Position Name

Chairman

Mr. B. Shantilal
Chairman
Sunil Agro Foods Foods Ltd.
Bangalore

Vice Chairman

Mr. R. K. Garg
Director
R. R. Flour Mills Pvt. Ltd.
Gwalior

Hony. Secretary

Mr. Ravi Krishna
Executive Committee Member
All India Bread Manufacturers
Association of India, Delhi

Hony. Treasurer

Mr. A.N. Gupta
Director
Bhawani Roller Flour Mills Ltd.
Ghaziabad

Committee Member

Mr. Prem Goyal
Chairman
Shakun Consumer Products (P) Ltd.
Delhi

Committee Member

Mr. R. P. Jain
Managing Director
DFM Foods Ltd.
Delhi

Committee Member

Mr. Prem Gupta
Director
Danapur Flour Mills
Patna

Mr. Vinod Kapoor, Immediate Past Chairman will be ex-officio member of the Executive Committee.

The Executive Committee co-opted unanimously following members for the year 2006-07:

Mr. Shyam Bagry, Bagry s India Ltd; and

Mr. J. R. Chandana, Maxim Bakers and Confectioners.

Mr Ram Avtar Aggarwal, Mr K.M Aggarwal and Mr. Jai Prakash were requested to be special invitee to the WPPS Executive Committee meetings.

A sub-committee to look after emergent works was constituted and it was decided that all the four office bearers (Mr. B. Shanti Lal, Mr. Ravi Krishna, Mr. R.K. Garg and Mr. A.N. Gupta) will be the members of the sub-committee

OFFICE OF THE WHEAT PRODUCTS PROMOTION SOCIETY :

The Registered office of WPPS continued to be at 8381 Roshanara Road, Delhi. However, the office work continued from the office of M/s Assocom-India Pvt. Ltd. (A-416, Ansal Chambers I, 3, Bhikaji Cama Place, New Delhi - 110 066) who were appointed Secretaries of the WPPS for the year 2006 -07

BANKERS :

The Bankers of the WPPS continue to be the State Bank of Bikaner & Jaipur and ICICI Bank Ltd, New Delhi.

EXECUTIVE COMMITTEE MEETINGS:

The Executive Committee held 4 meetings between the AGM held on December 8, 2006 and March 31, 2007 which was close of the year.

ACTIVITIES OF THE YEAR :

3rd BAKERS' DAY CELEBRATION: WPPS supported Bakers Day Celebration, organized by Society of Indian Bakers on October 8, 2006. WPPS contributed Rs. 10,000.00 towards sponsorship for the event.

National Bakery Seminar: The seminar was organised at Chennai on December 1-2, 2006 by Society of Indian Bakers. WPPS associated itself with the Seminar by contributing Rs. 50,000.00.



From L to R: Dr. Suresh Itapu, Dr. G. Venkatesh Rao, Prof. R. B. Rao, Mr. Ravi Krishna, Mr. Mark Samson

SIB Award: The Society of Indian Bakers had instituted awards to confer recognition, and to honor distinguished persons who have made significant and substantial contribution towards advancement and betterment of bakery technology and craft, and towards promotion of bakery industry in the country. At the request of Society of Indian Bakers (SIB); WPPS had been sponsoring one of the SIB awards for the last three years and it was decided to sponsor one of the SIB Awards for next two years as well. Wheat Products Promotion Society gave the financial contribution of Rs 15000/- for the same



From L to R: Mr. Ravi Krishna, Mr. Jai Prakash, Mr. J. Kushwaha, Mr. L. R. Kandhari, Mr. D. V. Malhan

SIB decided to confer this award on Mr. J. N. Kushwaha for "EXCELLENCE IN BAKERY ART AND CRAFT". The Award was presented to him on 10th March 2007 at the time of 36th Annual General Meeting of the SIB.

WORKSHOP ON WHEAT MANAGEMENT - RABI 2007: The two days Workshop on Wheat Management - Rabi 2007 was successfully organized on March 7-8, 2007 at New Delhi by Roller Flour Millers Federation of India (RFMFI) and Wheat Products Promotion Society (WPPS). This workshop was co-sponsored by several Public as well as Private sector organizations including many associations, machine manufacturers, wheat and wheat based processing industrial units, trade, commodity exchanges, International NGO s working in the nutrition sector both from India and abroad. Great importance was given to this workshop by one and all. This workshop excelled overall in all arrangements, sponsorship and participation. It provided a good platform and enabled the



From L to R: Mr. Mark Samson, Mr. Prem Gupta, Mr. M. K. Dattaraj, Mr. B. Shantilal, Mr. T. Nandakumar, Mr. Alok Sinha

industries and prospective entrepreneurs, administrators and planners, scientists and technologists, marketing and nutrition specialists and exporters to come together to consider, debate and chalk out the strategies in view of domestic and global changes taking place and to submit recommendations on the same to the Government of India.



A View of Participants at the workshop

The Organizers are very grateful to Mr. T. Nanda Kumar (IAS), Secretary, Ministry of Food & Public Distribution, Government of India and Mr. Alok Sinha (IAS), Chairman, Food Corporation of India for their participation, interaction and exchange of views during the Workshop sessions .

Several topics included were - Wheat Management Practices, International / Domestic; Wheat Prices Scenario; Wheat Quality Management & Nutrition - Need of Time were discussed during the workshop. A number of renowned speakers all over the world presented their views on different topics such as International Trade Flows and Price Scenario, International Wheat Trade - relevance of custom duties, Government Policies on Wheat Management, Procurement & Distribution System, Procurement Perspective of Milling Industry, Public Private Partnership in Wheat Managements; Transportation through RAIL; Ocean Freight & Logistics; Current Production Scenario, Risk Management with Commodity Derivatives and Combating Micronutrient Malnutrition through PDS etc.

The event was jointly organised by Roller Flour Millers Federation of India and Wheat Products Promotion Society.

National Seminar on Nutrition and Fortification: Gujarat Roller Flour Millers Association organised two day National Seminar on Nutrition and Fortification on March 23-24, 2007 at Ahmedabad which was supported by WPPS by contributing Rs. 50,000.00. Members of WPPS also participated in the seminar which was addressed by Shri Sharad Pawar, the Hon ble Minister of Agriculture, Food, Consumer Affairs and Public Distribution, Government of India, Shri Narender

Modi, Hon ble Chief Minister of Gujarat and Sh Subodh Kant Sahai , Hon ble Minister of State for Food Processing Industries ,Government of India .

Following New Members were enrolled

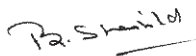
1 Golden Bakers and Confectioners, Pune was enrolled for the year 2007-08.

COOPERATION FROM OTHER ORGANIZATION

The Executive Committee would like to place on record its deep appreciation of the cooperation and assistance received during the year. We are grateful to the concerned Ministries, Senior Functionaries in Government , Public & Private Sectors, Agricultural Universities and all concerned bodies involved in Wheat Business. We are grateful to the members of WPPS and all other for carrying all activities of the Society for the promotion of wheat based products.

CONCLUSION

The work of WPPS continues to get recognition as an All India Body engaged in looking after the diverse interests of the wheat based industries. This has been possible due to cohesive functioning of the Society with fullest cooperation from all its members and the Executive Committee.



B. Shantilal
Chairman

Wheat Products Promotion Society

MEMBERS LIST

1. All India Bread Manufacturers Association
PHD Chamber of Commerce & Industry
PHD House, Khel Gaon
August Kranti Marg
New Delhi - 110016

Phone : 011-26863801
2. Assam Roller Flour Mills Association
Sikaria Building, 1st Floor
Room No. 14, A. T. Road
Guwahati - 781001
Assam

Phone : 0361-2546463
Fax : 0361-2524016
3. Bagrrys India Limited
X-2, Hauz Khas
New Delhi - 110016

Phone : 011-26563969
011-26963536
4. Belgaum Roller Flour Mills Pvt. Ltd.
1/108, Ahuja Chambers
Kumara Krupa Road
Bangalore - 560001
Karnataka

Phone : 080-22268799, 22251422
Fax : 080-22261854
5. Bhawani Roller Flour Mills Ltd.
C-38, Meerut Road Indl. Area
Site No. 3
Ghaziabad - 201003
Uttar Pradesh

Phone : 0120-2750035
Fax : 0120-2750034
6. Blue Bird Bakery
B-65, Lawrence Road
Industrial Area
Delhi - 110035

Phone : 011-27187462
Fax : 011-27194590
7. Blue Bird Enterprises
189, Lawrence Road
Industrial Area
Delhi - 110035

Phone : 011-27394322
Fax : 011-27194590

8. Brindavan Roller Flour Mills (P) Ltd.
1/108, Ahuja Chambers
Kumara Krupa Road
Bangalore - 560001
Karnataka
Phone : 080-22268799, 22251422
Fax : 080-22261854
9. Britannia Industries Limited
Lawrence Road Indl. Area
Delhi - 110 035
Phone : 011-27187388
Fax : 011-27183499
10. Cargill India Limited
Business Head - Grains & Meals
DLF Gateway Towers,
DLF City, Phase III
Gurgaon - 122 002
Haryana
Phone : 0124-2358939/40
Fax : 0124-2358973/77
11. Central Warehousing Corporation
4/1, Siri Institutional Area
Khel Gaon Marg,
New Delhi - 110 016
Phone : 011-26535578
12. Danapur Flour Mills
S-148, Greater Kailash - II
New Delhi - 110 048
Phone : 011-29213208/9
Fax : 011-29210312
13. Delhi Roller Flour Mills Association
C/o Ganga Flour Mills (P) Ltd.
B-37, Lawrence Road, Industrial Area,
Delhi - 110035
Phone : 011-27188276
Fax : 011-27193822
14. DFM Foods Ltd.
8377, Roshnara Road
Delhi - 110007
Phone : 011-23820410
011-23822734
Fax : 011-23822409
15. DRA Foods Pvt. Ltd.
464-465, MIE
Bahadurgarh
Haryana
Phone : 01276-268036
267084

16. Federation of Biscuit Manufacturers of India
PHD Chamber of Commerce & Industry
PHD House, Khel Gaon, August Kranti Marg
New Delhi - 110016
Phone : 011-26863801
17. Gujarat Roller Flour Miller Association
210, Century Market, 2nd Floor
O/s Prem Darwaja, Kalupur
Ahmedabad - 380002
Gujarat
Phone : 079-22166662
079-22158305
Fax : 079-22134794
18. Harpreet Foods Pvt. Ltd.
T-10-Pal Pradhampur
Badarpur, Delhi
Phone : 011-3095912
19. Haryana Roller Flour Millers' Association
386, Industrial Area
Phase I, Panchkula - 134 113
Haryana
Phone : 0172-2560912
Fax : 0172-2560861
20. High Rise Roller Flour Mills (P) Ltd.
40 Strand Road
4th Floor, Room No. 4
Calcutta - 700001
Phone : 033-22105162
033-22431722
Fax : 033-22433922
21. Indo Bakels Pvt. Ltd.
43-C, Mittal Towers
Nariman Point
Mumbai - 400021
Maharashtra
Phone : 022-22873636
022-22881026
Fax : 022-22020065
22. Indra Baked Products Pvt. Ltd.
20, Yamuna Marg
Civil Lines
Delhi - 110054
Phone : 23974614, 23970506,
0120-2622492, 2623359
Fax: 23934219
23. Kanhai Foods Pvt. Ltd.
Sub Plot no. 4, Block No. 329
Sarkhej-Bavla Road
B/H Multi Pack Plast, Changodar Dist
Ahmedabad 382210
Gujarat
Phone : 02717-250007-8
Fax : 02717-250997

24. Kapoor Brothers Roller Flour Mills
51, Sector 8
Panchkula - 134109
Phone : 0172-2560861
25. Karnataka Roller Flour Mills Association
101, A Queens Corner#3
Queens Road
Banaglore - 560 001
Phone : 080-22200084
080-22202415
Fax : 080-22202415
26. L. R. Foods Pvt. Ltd.
SCF - 71-72, Ist Floor, Main Mkt.
Sector - 15
Faridabad - 121007, Haryana
Phone : 0129-25003318
Fax : 0129-8803317
27. Maxim Bakers & Confectioners
HS-3, Kailash Colony Market
New Delhi - 110048
Phone : 011-26432581
011-26428246
28. MMTC LTD
Core-1, Scope Complex
7 Institutional Area, Lodhi Road
New Delhi - 110003
Phone : 011-24362200
Fax : 011-24364587
29. Mool Chand Shyamlal Roller Flour Mills Pvt. Ltd.
28/201, Ratanpura
Agra 282004
Uttar Pradesh
Tel.: 0562-265263, 265268, 354136
Fax: 0562-265266
30. Naga Limited
No. 1, Trichy Road
Dindigul - 624005
Tamil Nadu
Phone : 0451-2410121
Fax : 0451-2410122
31. National Seeds Corporation Limited
Beej Bhawan, Pusa
New Delhi - 110012
Phone : 011-25842093
Fax : 011-25848371
32. Om Roller Flour Mills
303, N. S. Road
P. O. Ansansol
Phone : 0341-207416, 202344, 231757

33. Punjab Roller Flour Mills Association
C/o Ludhiana Flour Mills P. Ltd.
B-XX-3301/3, Gurudev Nagar
B/H State Bank of India
Ludhiana - 141001, Punjab
Phone : 0161-27712201
34. Pure Food Products
126/88, Mandir Marg
Nangloi
Delhi - 110041
Phone.: 011-25472153
35. R.R. Flour Mills P. Ltd.
18/B Gandhi Road
Gwalior - 474 002
Phone : 0751-5085557
Fax : 0751-2341874
36. Roller Flour Miller's Federation of India
613, Devika Towers
6, Nehru Place
New Delhi - 110019
Phone : 011-46542061, 46542062
37. Seeta Foods Pvt. Ltd.
667, Sector 15
Faridabad
Haryana
Phone : 01275-261247
38. Shakun Consumer Products (P) Ltd.
B-36, Lawrence Road
Industrial Area
Delhi - 110035
Phone : 011-27105283,
011-27103969
Fax : 011-27193822
39. Shalimar Roller Flour Mills
15-1-503/A/9, Ashok Market
Siddiamber Bazar
Hyderabad-12
Andhra Pradesh
Phone : 040-24745058
040-24741736
Fax : 040-24605536
40. Shiv Roller Flour Mills
31-B, Lawrence Road
Industrial Area
Delhi - 110035
Phone : 011-27180415
011-27185513, 011-27186013

41. Shree Arika Foods Pvt. Ltd.
180, Srinagar, Main
Indore - 452001
Madhya Pradesh
Phone : 0731-5061614
0731-2566170
42. Society of Indian Bakers
F-1, Jyoti Building
16-A/19 Ajmal Khan Road
Karol Bagh
New Delhi - 110 005
Phone : 011-25728771
43. Sunil Agro Foods Limited
1/108, Ahuja Chambers
Kumara Krupa Road
Bangalore - 560001
Karnataka
Phone : 080-22268799, 22251422
Fax : 080-22261854
44. The Tamilnadu Roller Flour Mills Assn.(R)
Flat No. 119, 'A' Block, Ist Floor
Shivalaya Building, 119, Ethiraj Salai
Chennai - 600008, Tamil Nadu
Phone : 044-28265295
044-28225248
Fax : 044-28234569
45. US Wheat Associates
541 Orchard Road
Liat Towers Unit 15-02
Singapore - 238881
Phone : 65 6737 4311
Fax : 65 6733 9359
46. Vishnu Food Products P. Ltd.
D-235 Vivek Vihar
Delhi - 110 095
Phone : 011-22153389
Fax : 011-22153924



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